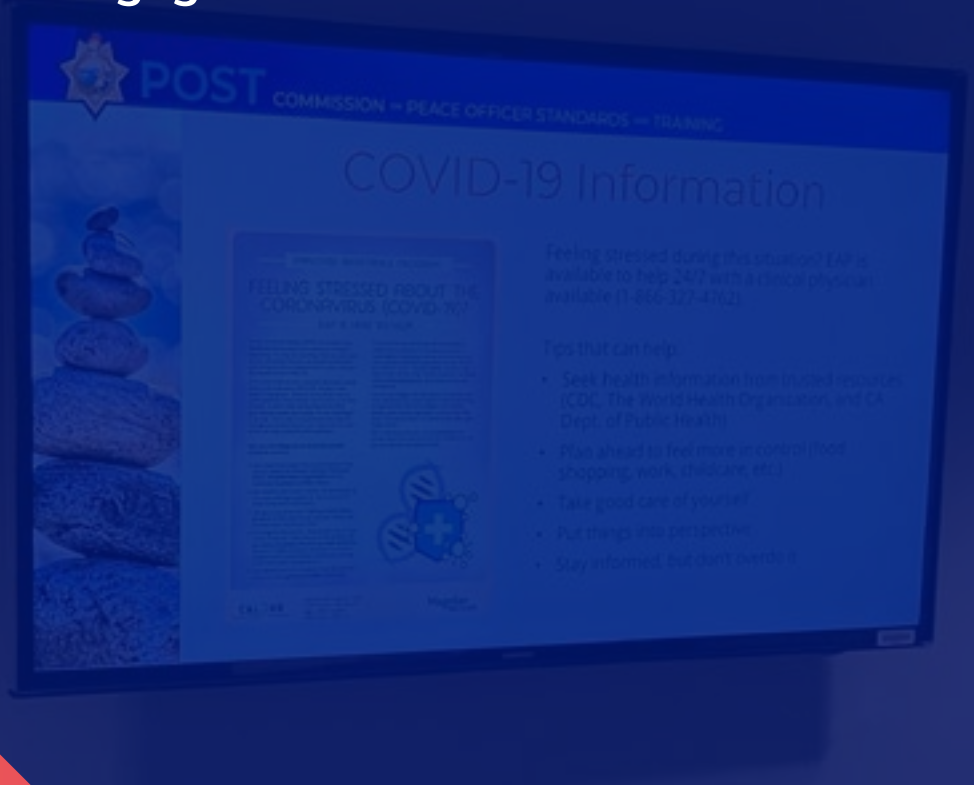
Mvix
Content Rich Digital Signage

More Content.
Better Engagement.



CASE STUDY

CA POST

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POST

Commission on Peace Officer Standards and Training

SUMMARY

The digital signage implementation involved two **Mvix Lite Players** powered by the **Mvix Digital Signage Software**

Their **digital signage** solution included **internal communications** and a memorial for law enforcement officers

Established by **the California Legislature** in 1959

The organization sets the minimum selection and training standards for California law enforcement

Compared to their previous solutions, **POST** staff can now update and manage their content **remotely** with **instantaneous updates**

INTRODUCTION

The California Commission on Peace Officer Standards and Training (**CA POST**) was established in 1959 by the California Legislature to set the minimum selection and training standards for California Law Enforcement. Located near Sacramento California, **POST** is a medium size building that offers various resources for training, certifications, regulations, and more.

Did you know? More than **600 agencies** participate in the **POST Program** and are eligible to receive the Commission's services and benefits.

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THE CHALLENGE

CA POST was using posters as well as a very simple **digital signage solution** to start. However, these can be hard to manage and you have to be on-site to change the content. To help reduce maintenance and management costs, they began to look for a solution that will allow them to both **remotely manage content** as well as decrease the time it spent to **update the signage.**

The **Objectives**

- Reduce **management time**
- Find a solution that can be **remotely managed** with **instant updates**
- Improve **internal communications** for employees
- Reduce their need on **infrastructure**

*"The site is great, easy to use, and the **Mvix Team helped** a lot with the initial consultations and was extremely valuable.*

Ted Fitzpatrick
Information Technology Specialist
CA POST

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THE SOLUTION

CA POST was looking for an **easy-to-use solution** that can be **remotely managed** and was essentially **plug-and-play**. Both are offered with **Mvix solutions**.

Remote Management

Being able to **manage** your **content** from any **device** is a key part in today's **digital signage solutions**. With the cloud-based **Mvix CMS**, clients can easily update, change, or **correct** their **content instantly** and **remotely**.

Components used:

Content Management System:
Mvix CMS

Media Players:
2 Xhibit Lites

Digital Displays: 2 Displays. One for employee communication, the other is a memorial service for fallen officers.

Content Integration: Images, Slideshows, PDFs, Font Library, and more!

Professional Services:
Training

Content Scheduling

When it comes to **internal communication**, being able to **schedule** certain notices and flyers is key to keeping internal messaging smoothly flowing. The **Mvix CMS** allowed **CA POST** to schedule their media based on **date and time** to keep **communication consistent**.

Web URL

Sometimes companies have a specific **webpage** that is constantly updated that contains **important information**. The **Mvix CMS** can pull directly from the **URL** and display that page.

Images & PDFs

Content is King when it comes to **Digital Signage**. The **Mvix CMS** accepts many common file types such as **pdf**, **gif**, **jpeg**, and many more. When they need to update their content with new images or files, all **CA POST** has to do is add the **media** in, **schedule the content**, and **publish** it to their **displays**.

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WHY IT WORKED

Implementing **digital signage** has helped **CA POST** **reduce management time** while **increasing engagement** from employees and visitors.

While **CA POST** already had a signage solution, the **Mvix CMS** made the managing team's job **much easier**, thereby freeing up more time for other important tasks.

Aside from the management, being able to **remotely upload** and **schedule the content** let the team control the way they updated internal communications so information was **always up to date**.

Did you know? POST also awards professional certificates to recognize peace officer achievement and proficiency.

CA POST also came upon a unique player issue during their implementation. The **Mvix Support Team** was able to analyze the issue promptly and come up with a customized fix that allowed the solution to continue without further interruption.

> *The* ***support team*** *has been very* ***responsive***, ***knowledgeable***, *and it is* ***greatly appreciated*** *how super helpful they have been.*

Ted Fitzpatrick
Information Technology Specialist
CA POST

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ABOUT THE COMPANIES

POST
Commission on Peace Officer Standards and Training

Mvix
Content Rich Digital Signage

CA POST

The Commission on Peace Officer Standards and Training (POST) was established by the Legislature in 1959 to set minimum selection and training standards for California law enforcement. The **POST** organization, with more than **130 staff members**, functions under the direction of an Executive Director appointed by the Commission.

POST funding comes from the General Fund and the State Penalty Fund. The State Penalty Fund receives money from penalty assessments on criminal and traffic fines.

The **POST** Program is voluntary and incentive-based. Participating agencies agree to abide by the standards established by **POST.** More than **600 agencies** participate in the **POST** Program and are eligible to receive the **Commission's services** and benefits.

About Mvix

At **Mvix**, our love for technology drives who we are and what we do. For over a decade, we have been a leading provider of **content-rich digital signage solutions** that create memorable **digital experiences** in corporate offices, healthcare facilities, school campuses, restaurants and more.

Our focus is on cost-effective, feature-rich, and cloud hosted solutions that, coupled with our engineers and creative team, build **digital signage** networks that turn browsers into customers and employees into brand ambassadors, all while enhancing brand awareness.

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